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## **Call for Papers**

The editorial staff of The Josai Journal of Business Administration invites submissions of professional papers on the topics of business administration, management, and marketing. Papers that focus on innovation in the above areas are particularly desired.

All papers must be in English. The article title and the names, titles, and affiliations of the authors should be clearly shown at the beginning of the article. Complete contact information for the authors (including mailing addresses, telephone numbers, and e-mail addresses) must be provided. An abstract of 200 words or less is also necessary for publication. Every paper should be in electronic form (MS-Word), either sent as an attached file or mailed on a diskette or CD-ROM. Only one font style and size should be used (such as Times New Roman) throughout the document. Papers should not exceed 20 pages.

Papers will be examined by two referees appointed by the Editor-in-Chief of The Josai Journal of Business Administration, who may request amendments by the author(s). Finally, the editors will decide which papers to publish according to the referees' comments. The copyright for papers published in the journal belongs to Josai University.

The deadline for submissions for Volume 4, Number 1 is January 15, 2007. Please submit all papers to the Editor at the following address:

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